

Micah Fenner micahfenner.com micahfenner@gmail.com	Design leader building agentic AI workflows. 10+ years leading cross-functional teams, driving product strategy, and translating complex technical systems into intuitive, human-centered experiences.
Experience	
2023 – now	Founding Designer Rally Space—Amsterdam, NL (remote) - Building agentic AI workflows that help GTM teams at B2B SaaS companies connect with and empower their buyers - Leading all aspects of design from user research and interaction design to product strategy, prototyping experiences in code and shaping direction through collaboration with co-founders and engineers - Built design foundations (system, workflows, collaboration model) enabling rapid iteration and team scaling
2022 – 2023	Design Lead & Manager - Europe Plaid—Amsterdam, NL - Managed European design team, shaped product strategy, and designed ML-powered data insights products for lenders from startups to enterprise banks - Drove business pivot by leading customer research and cross-functional strategy process, while owning international expansion and demos across European and US teams
2018 – 2022	Senior Product Designer Asana—San Francisco, California, USA - Defined company-wide product strategy for Asana Workflows and led design for Workflow Builder (largest launch at the time), Rules, Forms, and Approvals - Built early career design pipeline and internship program, developing 8+ designers and establishing hiring practices for team growth
2016 – 2018	Interaction Designer Apple—Cupertino, California, USA - Designed and prototyped tactile interfaces for spatial computing, building custom hardware and software to explore new interaction patterns in immersive environments - Presented concepts to executive design leadership in the Industrial Design and Human Interface groups
Education	
2012 – 2016	B.S. in Cognitive Science & Human-Computer Interaction Carnegie Mellon University
Publications & Talks	
2020 – now	Guest lecturer Carnegie Mellon University & Northwestern University
2018 – 2022	6 US Patents Apple, Asana
2019	Making Automation Feel More Human No Code Conference